

This listing of the claims will replace all prior versions, and listings of claims in the application.

1. (Currently Amended) A method of selling light bulbs comprising:
manufacturing said light bulbs;
packaging said light bulbs and placing information on said packaging to a user regarding which light bulbs perform well with which color pallet of a room; and
merchandising said light bulbs by placing said information on displays visible to a user based on room color.
2. (Original) The method of claim 1 wherein said light bulbs are
manufactured by:
adjusting Kelvin rating on light bulbs.
3. (Original) The method of claim 1 wherein said light bulbs affect spectrum
of visible light that is emitted.
4. (Original) The method of claim 3 wherein said light bulbs enhance colors
that are in said spectrum that has been created and down plays colors that are not.
5. (Currently Amended) A method of selling light bulbs comprising:
adjusting a Kelvin rating on said light bulbs;
determining a said spectrum of light affected by said light bulb;
packaging said light bulbs;
marking on said packaging how colors in a room are effected by said light bulb
by providing information to a user about how said spectrum of light is affected by said light bulb.